

# Delivering the Best Value to Healthcare in Northeast Florida. That's the Power of +.

Last spring, Flagler Health+ posted an open letter to our community, expressing our commitment to reducing healthcare costs and increasing price transparency. We are working hard to achieve this. We believe that healthcare providers must be prepared to compete on price, while also delivering the highest quality. The best way to do this is by keeping people healthier and by providing the right care, at the right time, at the right place.

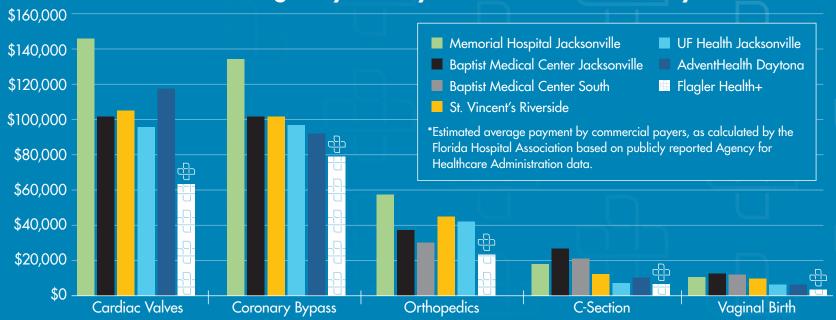
While publishing "prices" might sound simple on the surface, health insurance plans are extremely complex and varied. What many people don't know is that commercial payers (insurance companies) negotiate payment rates with healthcare providers.

There is often a big swing based on size, purchasing power and a commitment to delivering on value.

What does this mean for the consumer? It means higher out-of-pocket costs for commercially insured patients when they receive care at healthcare systems that are being paid at higher rates. Inflated rates at certain healthcare systems also translate to higher overall costs of healthcare in America.

To help illustrate this, we compared the estimated average payments that Flagler Hospital receives from commercial insurers with other systems in our market for some of the most common procedures performed. We think the data speaks for itself.

## \*Estimated Average Payment by Procedure and Health System



# Flagler Health+: Where Value and Quality Come Together

## Hospital Wide

Recipient of the Healthgrades® America's 100 Best Hospitals Award™ (2018–2019)

#### Orthopedic

One of Healthgrades' America's 100 Best Hospitals for Orthopedic Surgery™ in 2020

#### **Cardiac**

Five-Star Recipient for Treatment of Heart Attack in 2020

### **Labor and Delivery**

Recipient of the Healthgrades Labor and Delivery Excellence Award™ for 2 Years in a Row (2018–2019)

Five-Star Recipient for C-Section Delivery for 2 Years in a Row (2018–2019)

Five-Star Recipient for Vaginal Delivery for 5 Years in a Row (2015–2019)

Learn more about how Flagler Health+ can help serve you and your family.