

Celebrating New Partnerships

2018 ANNUAL REPORT ON PHILANTHROPY



MISSION STATEMENT

Flagler Health Care Foundation's mission is to financially support Flagler Hospital's goal of providing the best patient experience with the best staff and the best equipment.



Thank You for Supporting Flagler Health Care Foundation

We are delighted to present our 2018 Annual Report on Philanthropy and share with you the critical role that charitable giving plays at Flagler Hospital today and moving forward. This report highlights new partnerships from all aspects of the community and demonstrates how partnerships enhance the delivery of care. The innovative artificial intelligence platform by Ayasdi, featured on page 7 of this report, is another example of how philanthropy helps pave the way toward enhanced clinical care and better patient outcomes.

Your support is more critical than ever as Flagler Hospital continues to expand its role in Northeast Florida by emphasizing and advancing the physical, emotional and economic health of the communities we serve. The hospital added two outpatient surgery centers, a home health agency and urgent-care services this year. We introduced significant advancements in radiation oncology, electrophysiology, and brain and spine surgery. Flagler Hospital has celebrated many successes this fiscal year largely because of loyal and generous supporters like you. Flagler Hospital received the Distinguished Hospital Award for Clinical Excellence from Healthgrades for the 5th consecutive year and was also named one of America's Best 100 Hospitals in 2018. We were excited to break ground on our new Health Village at Murabella in late summer. This community hub for health and wellness will include a full-service YMCA in addition to pediatric services, primary care, urgent care, imaging, women's health and specialty care offerings.

We exist to be in partnership with our community – bringing together caring people who want to lead change and mobilizing the resources necessary to make a meaningful difference. We hope we can continue to count on you as we move into a new chapter in Flagler Hospital's rich history. There are exciting days ahead. Thank you for your support.

Jason Barrett
President and CEO of Flagler Hospital

Brad Cooper
Foundation Board Chairman

Heather Allen, CFRE
Vice President of Foundation and Auxiliary

Board of Trustees

- | | | |
|--------------------------------------|--------------------|--------------------|
| Brad Cooper
<i>Chairman</i> | Christine Chapman | Dr. Derek Muehrcke |
| Ray Matuza
<i>Past Chairman</i> | J.B. Coomes | Norm Nelson |
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| Catherine Burkhardt | Melissa S. Kauttu | Jeani Taliaferro |
| | Bill Kopf | Len Tucker |
| | Jennifer Koppman | Len Weeks |
| | Bill Mignon | Dr. Bruce Witten |

Our Staff

- Heather Allen, CFRE, *Vice President of Foundation and Auxiliary*
 Elena Laguardia, MBA, *Director of Major Gifts*
 Katelyn Eaton, *Fundraising Manager*
 Katie Lay, *Fundraising and Volunteer Services Manager*

FROM THE COVER:
 Dr. Michael Sanders is paving the way to new pathways in patient care with Ayasdi. See page 7 for more details.



Connecting to the Community

Flagler Health Care Foundation manages a variety of designated funds. Donors may choose the funds they wish to benefit with their gifts or designate their gifts to be used where they are most needed.

- General Contributions Fund
- Bariatric Surgery Fund
- Cancer Fund
- Cancer Patient Emergency Fund
- Clark & Alice Alger Tranquility Garden Fund
- Dr. Warren Kluger Memorial Medical Library Fund
Supported by the Flagler Hospital Medical Staff
- Emergency Care Center Fund
Supported by the Marsh Creek Connectors
- Employee Emergency Fund
Supported by the Joseph S. Gordy Fund for Excellence
- Facial Rejuvenation Centre Foundation for Skin Cancer
- Florence Nightingale Garden Fund
- Florence Nightingale Nursing Education Fund
- Heart Program Fund
- Joanne Arnett Tutschek Fund
- Neonatal Intensive Care Unit Fund
- Patient Care Fund
- Patrick S. Nelson Memorial Fund for Behavioral Health Services
- Pediatric Orthopaedic Fund
Supported by Orthopaedic Associates of St. Augustine
- Renal Care Fund



Alex Stewart, Maggie Gordy, Megan Stewart and Joseph Gordy



Harold Sturm, JuAnne Weeks, Tony Bernados, Claude Weeks, Susan Sturm and Len Weeks



Mike Sadler, Suzanne Gamble, Audrey Sadler and Steve Sadler



Heather Allen, Ray Matuza, Sue Lane, Sara Assenmacher, Lee Assenmacher and Andrew DiFeo



Bill Carr, Dr. Nolan Karstaedt, Darrell Brooks, Scott Hudson, Jeff Salter, Matt Leinbach, Bryan Bradshaw and Mike Reischman

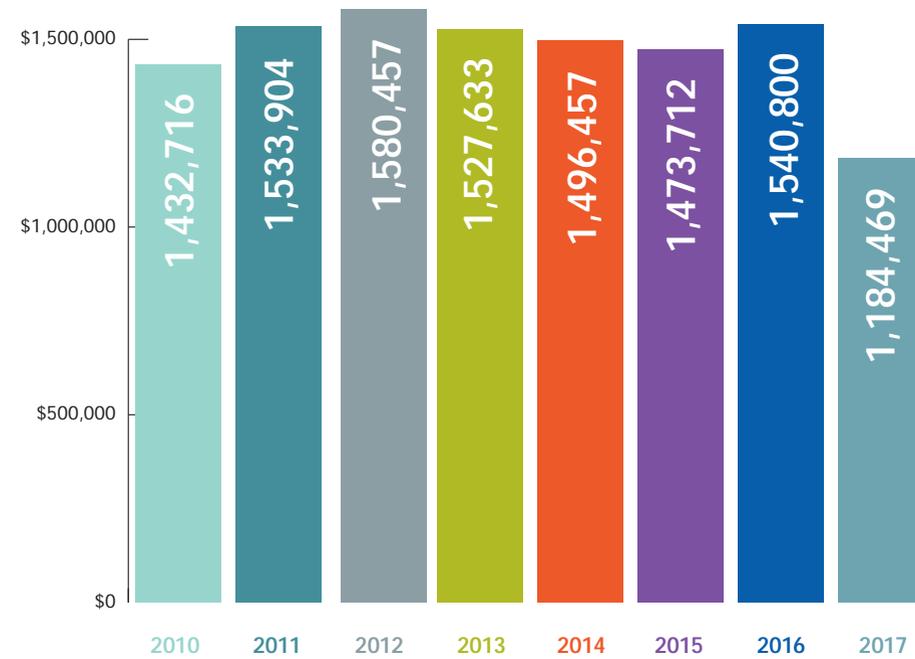


Hank Williams, Bill Kopf, Libbie Szabo and Steve Melnick

Please note that in an effort to reduce printing costs, the Foundation has elected not to include our donor lists in this annual report.

Philanthropic Revenue

includes all philanthropic revenue to Flagler Hospital



Foundation Support Makes a Difference

Flagler Health Care Foundation provides critical funds and donations to provide support to programs, staffing and equipment that help to improve patient care at Flagler Hospital in St. Augustine. In the past year, Foundation funds have had a positive impact on many areas of the hospital as well as the community.

Anesthesia Machines	\$135,000
Ayasdi Clinical Informatics Platform.....	\$75,000
Behavioral Health Recreation Room.....	\$55,700
Charity Care	\$532,935
Employee and Patient Assistance	\$194,368
Panda Warmers for Maternal/Child Health	\$62,000
Patient Recliners	\$129,500
St. Johns Volunteers Program Grant	\$100,000



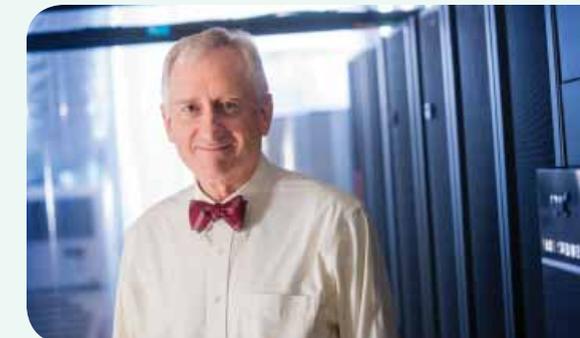
Celebrating New Partnerships: Ayasdi

Thanks to donor support of Flagler Health Care Foundation, Flagler Hospital has licensed Ayasdi's Artificial Intelligence (AI)-powered Clinical Variation Management (CVM) software application. Traditionally this software has been deployed by research hospitals and larger health systems, such as the Cleveland Clinic, but Flagler Hospital is one of the first community hospitals in the country to utilize AI to create better clinical outcomes for its patients.

According to the Institute for Medicine, clinical variation can account for 30% of all healthcare costs. AI can find the patterns and relationships from EMR (electronic medical record), billing and other clinical data, and discern the optimal treatment pathways for different patient groups, eliminating waste and simultaneously delivering a better class of care to patients.

"We are delighted to engage with Ayasdi on this mission-critical task of creating clinical pathways for our patient population," said Michael C. Sanders, M.D., Chief Medical Informatics Officer at Flagler Hospital. "Our ability to rapidly construct clinical pathways based on our own data and measure adherence by our staff to those standards provides us with the opportunity to deliver better care at a lower cost to our patients."

Flagler Hospital's decision to move forward with an AI-powered solution may serve as a model for other community hospital organizations throughout the country.



Celebrating New Partnerships: Robin and Brad Cooper

When Brad and Robin Cooper began making plans for their estate, they knew they wanted to help charities that were near and dear to their hearts. One of the organizations they selected was Flagler Health Care Foundation, not only because of Brad's participation on the Board of Trustees, but also because of the care Flagler Hospital had provided to them as well as their family members in the past.

"Flagler Hospital is wonderful and extremely special to both of us," said Robin. "We want to help the hospital continue to grow and improve and maybe bring even more specialties on board so they can help even more people."

Both Robin and Brad, as well as their parents and other family members and friends, have been treated at Flagler Hospital over the years, and they were pleased with the care received. Robin, a nurse, volunteers locally with the Wildflower Clinic in St. Augustine.

"As a sole community hospital, Flagler provides more than \$35 million in charity care to patients every year," explained Jason Barrett, Flagler Hospital's President and CEO. "Meeting our community mission, while delivering the highest quality, most technologically advanced care in a transforming healthcare economy can be a challenge. Gifts like this one support our ability to deliver on our promise of excellence while continuing to build healthier communities, together."

"We hope our contribution will encourage others to include Flagler Health Care Foundation in their estate planning," said Brad. **"We believe in community involvement and charitable giving, and we truly believe in the hospital's mission."**



L to R:
Richard
Lovelace,
Jason Barrett,
Joseph Gordy,
Ray Matuza,
Mike Santarone
and Clint Pyle

Celebrating New Partnerships: Stellar

In 2017, Stellar made the commitment to support Flagler Health Care Foundation and Flagler Hospital with a major gift. A total of \$100,000 over the course of a five-year span reflects a tremendous generosity and dedication to quality healthcare for the St. Johns County area.

"We are extremely grateful for the generous gift presented from the Stellar Foundation," explained Jason Barrett, Flagler Hospital President and CEO. "We are fortunate not only to have one of the nation's leading architecture, engineering and construction firms right here in Northeast Florida, but to also have a partner in our area that demonstrates a true commitment to giving back to the community."

Stellar is a fully integrated firm that focuses on design, engineering, construction and mechanical services. More than 750 Stellar employees worldwide create award-winning food-processing plants, refrigerated warehouses, distribution centers, commercial buildings and military facilities.

"At Stellar, we know the extent of work that goes into building and maintaining a healthcare facility – and it's not always easy for not-for-profit organizations to afford on their own," said Mike Santarone, Stellar President and COO. "Our hope is to allow Flagler Hospital, a center of excellence, to be a reliable resource for the community and our employees, continuing to give patients top-notch care."



Celebrating New Partnerships: Regency Electric Company, Inc.

Regency Electric Company, Inc. stepped forward to make a major gift to Flagler Health Care Foundation of \$115,000, to be distributed over a five-year span.

The amount represents a donation to the general fund of the Foundation as well as company representation at all three of the Foundation's fundraising events throughout the year.

"Regency Electric's gift demonstrates their dedication to making a difference in the community," explained Heather Allen, Vice President of Foundation and Auxiliary at Flagler Hospital. "We thank the Regency team for their gift and for their continued service as we move forward."

Since 1979, Regency Electric Company, Inc. has provided commercial electrical service as a privately-held corporation. Team leaders form, facilitate and manage projects from concept to completion, promoting quality improvement throughout. To ensure that the company maintains the highest standards of service, it retains technically-oriented individuals who are held in high regard by their peers and confirms that all staff members are trained and certified on a continuing basis.

"We are honored to be a corporate sponsor for Flagler Health Care Foundation, working together to keep the community healthy," said Darrell W. Crochet, President & CEO of Regency Electric Company, Inc. "We are proud to be a part of the community we serve."

Celebrating New Partnerships: The Flagler Hospital Auxiliary

In October of 2017, Flagler Hospital went through an organizational restructure. As a result, the Flagler Hospital Auxiliary was partnered with Flagler Health Care Foundation. This collaboration has been wonderful as we continue to celebrate the service and contributions made by hospital volunteers each and every day.

Founded in 1888 after Henry Flagler requested help from the community to support the hospital he planned to build, the Flagler Hospital Auxiliary has continued the tradition of giving for 130 years. **Volunteers assist in over 25 areas of the hospital with a commitment to at least one four-hour shift each week.**

Auxiliary members are recognized quarterly for reaching new milestones in service hours. Reasons for volunteering vary...some volunteers have been patients, or their family members have been patients here, and they want to give back to the place that helped them in their time of need. Others find satisfaction in knowing they are making a difference right here in their community. Whatever their reason, we are grateful to them for sharing their time and talent with us.

For more information about the Flagler Hospital Auxiliary, call the Volunteer Services Office at 904-819-4411.



L to R:
Matt Leinbach,
Ray Matuza,
Joseph Gordy
and Heather
Allen



These 23 Auxiliary members are pictured to represent more than 240 active volunteers at Flagler Hospital.
Front Row – John Wasilak, Barbara Gronberg, Rachel Duncan, Mary Klages, Jo Smith and Shirley Thompson
Second Row – Mary Wilvert, Rita Hubbs, Debbie Stassi, Bob Sauerhoff, Paul Heagy, Kyla Clement, Kathy Walsh, Ann Haake and Dolores Rutzler
Third Row – Lynn Scribner, Walt Davis, Pat Lea, Jay Ellis, Marty Cohen, Janice Lee, Beverly Wolfe and Ann Junod



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